



















The prize is meant for all the F&B chains operating in Italy with at least **3 stores** active on 14th April 2023.

The award aims at providing the **catering players** with an occasion to **confront** and creating **networking** opportunities involving operators, service providers and product suppliers in the **foodservice** sector.

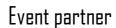
















Foodservice Award can boast 4 previous editions, all highly successful that saw the participation of an increasing number of f&b chains, establishing itself as the most representative Italian event in the sector

2015





2017



2019

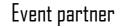


2021













The candidates for the 2021 edition: 92 signs - over 3,000 stores











































































































































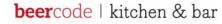
































































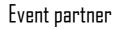
















The categories for the 2023 Award:

- 1. Caffè & Cioccolato
- 2. Pizza
- 3. Quick Service Restaurant
- 4. Fast casual
- 5. Etnica
- 6. Centri Commerciali
- 7. Travel
- 8. Urban
- 9. Innovazione e digital
- 10. Categoria Sostenibilità

For further information see the on line FA2023 Regulation







All the FA2023 steps

31/01 Registration opening

14/04 Registration closing

21/04 Announcement of finalists

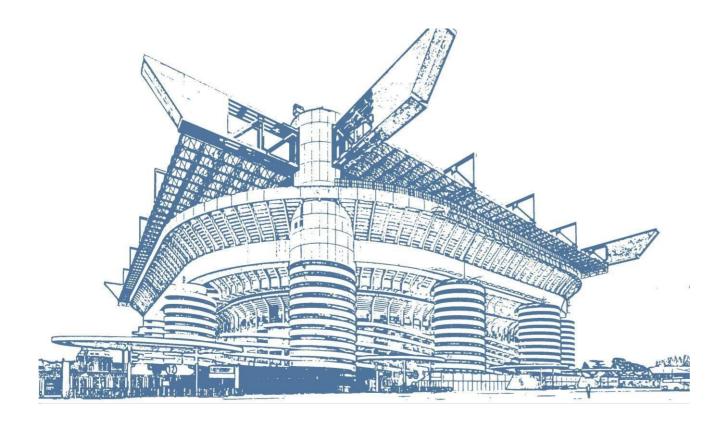
26/04 Start of panel works

24/05 Summit, Gala, Award ceremony

For further information see the <u>FA2023</u> <u>Website</u>



The 2023 edition will culminate with a Gala Dinner by invitation only that will be held on Wednesday 24th Mayat the outstanding venue of the **San Siro Stadium in Milan**



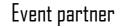
See the video of the 2019 edition San Siro Stadium, Milan















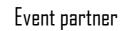
Photos of the previous editions: Triennale 2015, Superstudio 2017, San Siro 2019, Melià Milano 2021















Program of the Foodservice Award Italy© 2023

17.00 Foodservice Summit (News 2023)

Events by invitations for C-levels of finalist companies and the Summit sponsors

19.00 End of the works for Foodservice Summit and tour of the Stadium (optional) for those attending the Summit

19.30 Welcome of the Food Service Awards guests and Aperitif on the court side

20.30 Gala Dinner

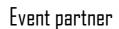
22.30 Ceremony of the Foodservice Award Italy 2023 in the Grandstand

23.30 End of the evening













All the main trade associations support the Foodservice Award Italy ©









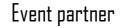
















Should you need any further information on the sponsorship formulas you can send an e-mail at info@foodserviceaward.it

The Award meant for foodservice is the result of Edifis experience inn the organised catering sector, acquired thanks to <u>Ristorando</u> and <u>retail&food</u> magazines

EDIFIS srl - Viale Coni Zugna, 71 - 20144 - Milan, Italy T +39 02 345 12 30

Email: info@edifis.it - Web: www.edifis.it







